

Recruitment Scripts

Group Me:

1. Post this message in the GroupMe chats:
 - “Hello everyone! I am conducting undergraduate research this summer on Mental Health Treatment Services Exposure in LGBTQ+ College Students of Color. The objective of this study is to determine if race/ethnicity and status as a member of the LGBTQ+ community affect exposure to mental health treatment services in college students. If you are a college student between the ages of 18 and 23 and identify as both a person of color and a member of the LGBTQ+ community, please direct message me if you would like to participate in this study. Participants of this study will receive a \$15 gift card.”
2. After potential participant direct messages me:
 - “Hello! Thank you for reaching out about being a participant in my research study. Please fill out the [Google Form](#) below so that I can confirm that you qualify for this study and please fill out this [Doodle Poll](#) so that you can schedule an interview. Once you fill out the Google Form and Doodle Poll, I will email you a Zoom link at the email address you provided in the Google Form.”

Instagram:

2. Post flyer to recruit participants (has same information as the message for the GroupMe)
3. After potential participant direct messages me:
 - “Hello! Thank you for reaching out about being a participant in my research study. Please fill out the [Google Form](#) below so that I can confirm that you qualify for this study and please fill out this [Doodle Poll](#) so that you can schedule an interview. Once you fill out the Google Form and Doodle Poll, I will email you a Zoom link at the email address you provided in the Google Form.”